

Public Service Announcement

Celebrate Earth Hour!

Start Date: March 23, 2022 End Date: March 26, 2022

Nunavut-wide 40 sec

The Department of Environment invites Nunavummiut to join in Earth Hour celebrations this Saturday, March 26, from 8:30 to 9:30 p.m.

Earth Hour is an annual event held around the world to encourage individuals, communities, and businesses to turn off non-essential lights for one hour to spread awareness of environmental issues, climate change and energy conservation.

In the spirit of Avatittinnik Kamatsiarniq, the Department of Environment encourages Nunavummiut to show their respect for the environment by turning off the lights, lighting a qulliq, enjoying a candlelight dinner, gazing at the northern lights, or sharing stories about the importance of maintaining a sustainable connection to the land for generations to come.

By demonstrating collective action globally through shutting off the lights, we show unity and hope for our future.

For more information, visit https://www.earthhour.org/.

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